

prestige athletics

**WELCOME TO
THE 2026-2027 SEASON!**

**HALF SEASON CHEER
INFORMATIONAL
PACKET**

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WHAT IS ALL STAR CHEER?

ALL-STAR CHEER IS AN INTENSE COMPETITIVE SPORT THAT CONSISTS OF TUMBLING, STUNTS, JUMPS, DANCE, AND CHOREOGRAPHY. ROUTINES ARE COMPETED THROUGHOUT THE SEASON AT COMPETITIONS. PCA FOLLOWS THE UNITED STATES ALL-STAR FEDERATION (USASF) AGE AND LEVEL RULES. PREP AND ELITE DIVISION TEAMS PLACE AT COMPETITIONS, WHILE THE NOVICE DIVISIONS ARE RANKED.



THROUGH ALL STAR CHEER, OUR PROGRAM STRIVES TO TEACH ATHLETES INVALUABLE LIFE LESSONS SUCH AS:

- THE VALUE OF WORKING TOGETHER
- BUILDING UP OTHERS & DOING YOUR PERSONAL BEST
- TIME MANAGEMENT & ORGANIZATIONAL SKILLS
- MAKING GOOD FITNESS & HEALTH CHOICES
- DISCIPLINE, RESPONSIBILITY, & ACCOUNTABILITY

THE "PRESTIGE" WAY

WELCOME! WE ARE EXCITED THAT YOU ARE CONSIDERING BECOMING A PART OF THE PRESTIGE FAMILY. WE DEDICATE OURSELVES EACH DAY TO TEACH OUR ATHLETES THAT THROUGH **HARD WORK, DEDICATION, AND COMMITMENT**, THEY CAN ACHIEVE SUCCESS ON AND OFF THE CHEER FLOOR AND SERVE AS **ROLE MODELS** TO INSPIRE OTHERS.

ABOUT US

WE CREATE A POSITIVE, ENCOURAGING ATMOSPHERE WHERE ATHLETES ARE TREATED WITH COURTESY AND RESPECT, ALLOWING THEM TO THRIVE BOTH IN CHEER SKILLS AND IN CHARACTER DEVELOPMENT. WE PLACE A STRONG EMPHASIS ON PROPER TECHNIQUE AND SAFE PROGRESSIONS TO HELP EVERY ATHLETE BUILD CONFIDENCE, IMPROVE SAFELY, AND REACH THEIR FULL POTENTIAL.

OUR REPUTATION

OUR CHEER PROGRAM HAS A REPUTATION IN THE INDUSTRY FOR **GREAT TECHNIQUE, HIGH SCORING ROUTINES, AND STRONG SPORTSMANSHIP**. OUR COACHES HAVE MANY YEARS OF EXPERIENCE AND SUCCESS IN THE INDUSTRY, AND ARE DEDICATED TO EVOLVING IN THE SPORT. OUR COACHES, PARENTS, AND ATHLETES ARE HELD TO A HIGH STANDARD OF SPORTSMANSHIP.



AT OUR PROGRAM, YOU WILL BE AN IMPORTANT PART OF OUR GYM FAMILY WHICH PRIDES ITSELF ON INTEGRITY AND GOOD SPORTSMANSHIP, INSIDE AND OUTSIDE OUR FACILITY. COME JOIN THE PRESTIGE FAMILY AND LET US EMPOWER YOUR ATHLETE TO BECOME NOT ONLY A GREAT CHEERLEADER, BUT A CONFIDENT AND POSITIVE INDIVIDUAL!

STAFF

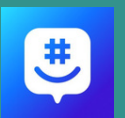
OUR COACHES ARE PROUD USASF MEMBERS WHO ARE HIGHLY TRAINED, MOTIVATED, AND DEDICATED TO THE SPORT OF ALL STAR CHEER AND THE SUCCESS OF EVERY ATHLETE. OUR COACHING STAFF IS COMMITTED TO TEACHING "THE PRESTIGE WAY," EMPHASIZING STRONG TECHNIQUE, PERFECTION BEFORE PROGRESSION, SPORTSMANSHIP, AND THE DEVELOPMENT OF CHARACTER AND LIFE SKILLS IN A POSITIVE, FUN, AND FAMILY-ORIENTED ENVIRONMENT. OUR COACHES HAVE MANY YEARS OF EXPERIENCE AND SUCCESS IN THE INDUSTRY. WITH YEARS OF EXPERIENCE AND A PROVEN HISTORY OF SUCCESS IN THE INDUSTRY, OUR COACHES ARE PASSIONATE ABOUT HELPING ATHLETES GROW BOTH ON AND OFF THE MAT. THEY ARE SIMPLY THE **BEST OF THE BEST!**

COMMUNICATION

WE PRIDE OURSELVES ON BUILDING STRONG RELATIONSHIPS AND COMMUNICATION WITH OUR FAMILIES.

STAFF HOURS & COMMUNICATION:

OUR COACHES WORK OUTSIDE THE GYM DURING THE DAY. HOURS VARY BY COACH, BUT THE MAJORITY OF OUR STAFF HAVE EVENING AND SUNDAY (WEEKEND) HOURS. GROUPME IS THE PRIMARY AND PREFERRED METHOD OF COMMUNICATION.



STAFF RESPONSE RATE:

PLEASE ALLOW UP TO 48 HOURS FOR STAFF TO RESPOND DURING WORKING HOURS.

HALF SEASON PREP TEAMS

TEAMS ARE CREATED **NEW** EACH SEASON. TEAMS ARE TYPICALLY GEARED FOR BEGINNER LEVEL ATHLETES AND ATHLETES NEW TO THE SPORT. THE SAME TEAMS MAY OR MAY NOT BE OFFERED EACH SEASON, AS PRESTIGE CREATES TEAMS BASED ON THE AGE AND SKILL LEVEL OF THE ATHLETES FOR THE CURRENT SEASON. TEAMS PERFORM IN OUR PCA SHOWCASE AND COMPETE AT 3 LOCAL COMPETITIONS.

WHAT DOES PRESTIGE TAKE INTO CONSIDERATION FOR TEAM PLACEMENTS?

- ★ TUMBLING ABILITY
- ★ STUNTING ABILITY
- ★ JUMPS
- ★ CHOREOGRAPHY ABILITY
- ★ POSITIONS NEEDED ON A TEAM
- ★ SCORESHEET REQUIREMENTS
- ★ COMMITMENT LEVEL & ATTENDANCE
- ★ ATTITUDE, WORK ETHIC, & TEAM MENTALITY
- ★ ATHLETE MATURITY
- ★ COACHABILITY



COMPETITION SCHEDULE

COMPETITION SCHEDULES WILL BE PROVIDED
WITH YOUR TEAM PLACEMENT EMAIL.

TEAM PLACEMENT PROCESS

OUR PROCESS ALLOWS US TO GET TO KNOW YOUR ATHLETE(S) FIRST IN ORDER TO CREATE THE MOST COMPETITIVE TEAMS FOR THE 2026-2027 SEASON. WE WILL OFFER TEAMS FOR AGES AND LEVELS BASED ON USASF REQUIREMENTS. ATHLETES WILL BE PLACED ON A TEAM ACCORDING TO THE COACH'S DECISION. PRESTIGE STRATEGICALLY CREATES TEAMS THAT SET YOUR ATHLETE UP FOR SUCCESS BOTH PHYSICALLY AND MENTALLY. ALL PLACEMENT DECISIONS ARE FINAL. TRUST THE PROCESS!

ALL ATHLETES MUST BE REGISTERED ON SPORTSENGINE PRIOR TO THE FIRST TEAM PRACTICE. SEE DETAILS BELOW.



WHO IS ELIGIBLE?



BIRTH YEARS

(PER USASF GUIDELINES)

2008, 2009, 2010,
2011, 2012,
2013, 2014, 2015,
2016, 2017, 2018, 2019

5

*TEAMS ARE NOT GUARANTEED AT EACH AGE DIVISION.

TEAM SIGN UPS

BEFORE TEAM
FIRST PRACTICE:

1

REGISTER FOR HALF SEASON TEAM

VISIT OUR WEBSITE TO REGISTER ON SPORTSENGINE. ALL ATHLETES MUST BE REGISTERED IN SPORTSENGINE PRIOR TO THE FIRST PRACTICE.

*PLEASE MAKE SURE THE ATHLETE'S LEGAL FULL NAME, DATE OF BIRTH, AND PARENT EMAIL ADDRESS ARE CORRECT IN SPORTSENGINE. THIS INFORMATION WILL BE USED FOR PLACEMENTS AND COMPETITION REGISTRATION THROUGHOUT THE SEASON.



WHAT DO I WEAR AND BRING?

ATHLETIC
WEAR

CLEAN
GYM
SHOES

HAIR UP
WITH A
BOW

NO
JEWELRY

WATER
BOTTLE

FIRST PRACTICE:

WHAT CAN I EXPECT?

YOU WILL BE ASKED TO SHOW TUMBLING AND OTHER CHEER SKILLS, INCLUDING FLEXIBILITY. ALL TUMBLING SKILLS WILL NEED TO BE PERFORMED SAFELY ON A SPRING FLOOR WITH NO ADDITIONAL MATS OR COACH SPOTS. TECHNIQUE IS ALWAYS MOST IMPORTANT! YOU WILL JUMP AND STUNT DURING THE FIRST PRACTICE. COACHES WILL USE THE FIRST SEVERAL PRACTICES TO WORK WITH THE ATHLETES BEFORE PLACING ATHLETES ON TEAMS.

1

PLACEMENT EMAIL

YOU WILL RECEIVE A PLACEMENT EMAIL ANNOUNCEMENT WITH YOUR TEAM PLACEMENT AND OTHER DETAILS BY SUNDAY, SEPTEMBER 26TH BY 4PM.

AFTER THE FIRST
PRACTICE(S):

2

REGISTRATION PAPERWORK/FEEES

ALL COMPLETED REGISTRATION PAPERWORK, REGISTRATION FEE, & FIRST INSTALLMENT WILL BE DUE PRIOR TO THE FIRST PRACTICE.

6

REGISTRATION

THE ANNUAL REGISTRATION FEE IS DUE BEFORE YOUR ATHLETE'S FIRST PRACTICE. MEMBERSHIP IS PER ATHLETE.



\$50/YEAR PER ATHLETE
★ **YEARLY GYM REGISTRATION**

TEAM FEES

AT PRESTIGE, FEES ARE BILLED THROUGHOUT THE SEASON IN 7 MONTHLY INSTALLMENTS (SEPTEMBER-MARCH). IF YOU ACCEPT A POSITION ON A PRESTIGE TEAM OR TEAM(S), YOU ARE PURCHASING A HALF SEASON OF COMPETITIVE CHEER.

ONE-TIME FEES NOT INCLUDED IN THE MONTHLY INSTALLMENTS:

- **USASF MEMBERSHIP FEE (REQUIRED TO COMPETE-\$49 PER ATHLETE)**
- **YEARLY REGISTRATION- \$50-BLACK MEMBERSHIP**
- **NEW UNIFORM PACKAGE**
- **ANY ADDITIONAL PRESTIGE T-SHIRTS OR APPAREL**
- **ANY LOCAL TRAVEL COSTS**



PAYMENT SCHEDULE

DUE DATE	ITEM	HALF SEASON PREP TEAMS
PRIOR TO 1ST PRACTICE	ANNUAL REGISTRATION	\$50
PRIOR TO 1ST PRACTICE	INSTALLMENT #1	\$225
1ST OF THE MONTH SEPTEMBER - MARCH	MONTHLY INSTALLMENTS (INSTALLMENTS #2 - #7)	\$225
SEPTEMBER 15TH	NEW UNIFORM PACKAGE	\$405 (COST INCLUDES: NEW UNIFORM, MAKEUP, SHOES, AND BOW)
NOVEMBER 1	USASF MEMBER REGISTRATION *INSTRUCTIONS WILL BE SENT FOR REGISTRATION/RENEWAL.	\$49

DISCOUNTS

**ALL RETURNING ATHLETES FROM THE 25-26 SEASON WILL
RECEIVE 5% OFF MONTHLY INSTALLMENT.
NO OTHER DISCOUNTS WILL BE OFFERED.**

PRACTICES

TEAMS WILL BEGIN PRACTICE ON SEPTEMBER 13TH. TEAMS PRACTICE 1X/WEEK (SUNDAY EVENINGS) FOR TWO HOURS EACH PRACTICE. TEAM ATHLETES ARE ALSO REQUIRED TO ATTEND AN ADDITIONAL TUMBLING CLASS EACH WEEK. MAKEUP TEAM PRACTICES WILL BE SCHEDULED FOR GYM CLOSURES DUE TO FULL SEASON TRAVEL COMPETITIONS.



ATTENDANCE/COMMITMENT

THE SPORT OF ALL STAR CHEER TAKES SIGNIFICANT COMMITMENT. EACH ATHLETE HAS A SPECIFIC POSITION AND JOB ON THE TEAM. ALL ASPECTS OF THE ROUTINE ARE TEAM ORIENTED. ATHLETES ARE EXPECTED TO ATTEND PRACTICES AND COMPETITIONS ACCORDING TO PRESTIGE POLICY. ATTENDANCE AT ALL CHOREOGRAPHY CAMP DATES IS MANDATORY. DURING THE COMPETITION SEASON, ATHLETES ARE ALLOWED 3 ABSENCES (SEPTEMBER-MARCH). ATHLETES WHO PARTICIPATE IN SCHOOL CHEER MUST FOLLOW THE ATTENDANCE POLICIES FOR COMPETITION SEASON ABSENCES.

BLACKOUT PRACTICE DATES: THE 2 PRACTICES LEADING UP TO COMPETITIONS ARE MANDATORY FOR ALL ATHLETES. FAILURE TO FOLLOW THROUGH WITH THIS COMMITMENT COULD RESULT IN AN ATHLETE'S ROLE ON THE TEAM BEING ADJUSTED/FILLED BY AN ALTERNATE.

CHOREOGRAPHY CAMP

OCTOBER 4TH / OCTOBER 18TH / OCTOBER 25TH
4-7PM

TEAMS WILL HAVE EXTENDED PRACTICES ON THESE DAYS.
MORE DETAILS TO FOLLOW.



POLICIES/EXPECTATIONS

AT PRESTIGE, WE ARE COMMITTED TO FOSTERING A POSITIVE, RESPECTFUL, AND PROFESSIONAL ENVIRONMENT FOR ALL ATHLETES, FAMILIES, AND STAFF.

ATHLETES

- MAKE PRESTIGE A PRIORITY BY CONSISTENTLY ATTENDING WEEKLY TEAM PRACTICES AND TUMBLING CLASSES.
- REPRESENT PRESTIGE WITH INTEGRITY BY AVOIDING ILLEGAL ACTIVITIES, INCLUDING DRUG USE, VAPING/TOBACCO, AND ALCOHOL CONSUMPTION.
- REVIEW AND FOLLOW ALL ATHLETE SOCIAL MEDIA/BULLYING POLICIES/GUIDELINES.
- TO ENSURE CONSISTENCY IN TRAINING, ATHLETES SHOULD COMPLETE ALL TUMBLING AND PRIVATE LESSONS WITHIN PRESTIGE. ADDITIONAL OPPORTUNITIES ARE AVAILABLE THROUGH A SECOND CLASS OR THE PRESTIGE PRIVATE PASS.
- SUPPORT AND ENCOURAGE YOUR TEAMMATES, AND DON'T HESITATE TO ASK YOUR COACHES QUESTIONS.

PARENTS

- MAINTAIN OPEN AND RESPECTFUL COMMUNICATION WITH COACHES.
- ALLOW AT LEAST 24 HOURS BEFORE REACHING OUT REGARDING COACHING DECISIONS.
- HELP CREATE A POSITIVE ENVIRONMENT BY AVOIDING GOSSIP AT PRACTICES AND COMPETITIONS.
- REPRESENT PRESTIGE POSITIVELY ON SOCIAL MEDIA AND AT EVENTS.
- SUPPORT PROGRAM AND COACHING DECISIONS.
- ENCOURAGE YOUR ATHLETE AND STAY ENGAGED BY ASKING ABOUT THEIR PRACTICES.

PROGRAM GUIDELINES

- PRACTICES ARE CLOSED TO SPECTATORS, WITH THE EXCEPTION OF THE FINAL 15 MINUTES.
- PRESTIGE TEAM NAMES, LOGOS, AND "PRESTIGE" BRANDING MAY NOT BE REPRODUCED FOR SPIRIT WEAR.
- COMPETITION SCHEDULES ARE MANAGED BY OUTSIDE ORGANIZATIONS; THEREFORE, REFUNDS WILL NOT BE ISSUED FOR SCHEDULE CHANGES OR EVENT CANCELLATIONS.
- TO SUPPORT TEAM PLANNING AND COMMITMENTS, ATHLETES WHO WITHDRAW AFTER OCTOBER 4, 2026 WILL HAVE A \$250 WITHDRAWAL FEE APPLIED TO THEIR ACCOUNT. ALL BALANCES SHOULD REMAIN CURRENT TO ENSURE CONTINUED PARTICIPATION.



PRESTIGE PRIVATE PASS

\$350/YEAR PER PASS (SIBLINGS WITHIN FAMILY MAY SHARE)

☆10 PRIVATE LESSONS WITH PRIORITY BOOKING

-VALID BEGINNING SEPTEMBER 13, 2026 - MARCH 25, 2027

-DOES NOT GUARANTEE SPECIFIC COACH/TIME PREFERENCES

-MUST BE PURCHASED PRIOR TO NOVEMBER 30, 2026

-PRIVATE LESSONS EXPIRE AT END OF 2027 CHEER SEASON

new!



INJURIES

CHEERLEADING IS A HIGHLY COMPETITIVE AND PHYSICALLY DEMANDING SPORT. SKILLS SUCH AS STUNTING, JUMPING, AND TUMBLING CARRY AN INHERENT RISK OF INJURY. AT PRESTIGE, WE TAKE EVERY PRECAUTION TO HELP MINIMIZE THESE RISKS. HOWEVER, MANY INJURIES OCCUR OUTSIDE OF THE GYM—SUCH AS AT TRAMPOLINE PARKS, DURING RECREATIONAL ACTIVITIES, OR WHILE PRACTICING AT HOME. PLEASE BE MINDFUL OF THESE SITUATIONS TO HELP KEEP ATHLETES SAFE. IF AN INJURY DOES OCCUR, NOTIFY YOUR COACH AS SOON AS POSSIBLE. INJURED ATHLETES MAY NOT PARTICIPATE IN PRACTICE UNTIL THEY HAVE BEEN CLEARED BY A PHYSICIAN. IF AN ATHLETE HAS BEEN OUT FOR MORE THAN 4 WEEKS, PRESTIGE CANNOT GUARANTEE CHOREOGRAPHY/ROLES TO REMAIN THE SAME. ATHLETES ARE STILL EXPECTED TO ATTEND PRACTICES AND COMPETITIONS WITH THEIR TEAM UNLESS OTHERWISE RESTRICTED BY A PHYSICIAN.

IMPORTANT DATES & HOLIDAY GYM CLOSURES

****ADDITIONAL DATES WILL BE LISTED IN IMPORTANT DATES DOCUMENT.**

DATES ARE SUBJECT TO CHANGE.

FIRST PRACTICE	SEPTEMBER 13TH
PICTURE DAY	DECEMBER 15 - 17 (TIMES TBD BY TEAM)
HALF SEASON SHOWCASE	JANUARY 22
END OF SEASON BANQUET	TBD

SEPTEMBER 6 - 7 LABOR DAY
OCTOBER 31 HALLOWEEN
NOVEMBER 25 - 27 THANKSGIVING BREAK
DECEMBER 22 - DECEMBER 26 DECEMBER 31 - JANUARY 1 HOLIDAY BREAK
MARCH 26 - APRIL 2 SPRING BREAK